

# BETHEL: TRANSFORMING A DETROIT GEM







Rendering of renovation of the historic Temple Beth El sanctuary at the Bethel Community Transformation Center. Photo: Ahmad Malik

## ABOUT THIS PROJECT

You are invited to rediscover one of Detroit's architectural treasures with us. Behind its majestic columns, a broad dome rises above a 1600-seat sanctuary. Century-old murals evoke the immigrant's dream, the wanderer's journey, the elder's wisdom. Step further into the cavernous building and discover classrooms, a kitchen, a spacious social hall, auditorium, and more. This was the beating heart of Jewish Detroit. We want to breathe new life into it.

The Bethel Community Transformation Center (BCTC), a 501(c)3 inter-faith community non-profit, is on a mission to honor the legacy of Detroit's Jewish community as we build a better future for our city. We are a coalition of local clergy, community leaders, visionaries and builders joining forces to weave together the past and the future at BETHEL: a modern performing arts center, interfaith prayer space, and community center all under one (big) roof.

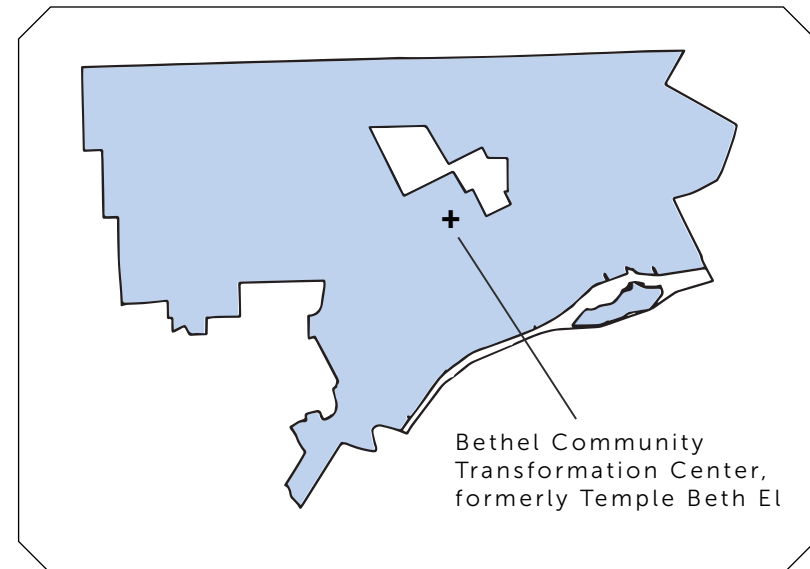
We need your help to do it! We have a plan to transform this 55,000 square-foot historic Albert Kahn-designed Temple, and we're building partnerships with both religious and secular groups across the metro Detroit area. Together, we can make this vision a reality. Let us share it with you...



# IN A NUTSHELL

We are raising \$100,000 to kickstart the remaking of the building: this will be a years-long, multi-million dollar restoration and renovation project that will create jobs, unite our fractured faith and racial communities, and inspire hope in a better day for Detroit. Here's what this campaign will do:

- Seal the building interior from the elements with emergency roof repairs
- Make it accessible and comfortable by repairing our - elevator, bathrooms
- Cover our building maintenance and operating costs while we seek future investment
- Allow us to retain an architecture firm specializing in historic building preservation/renovation
- We'll keep you, our backers, posted as we transform the building – and each of your names will be inscribed on the beautiful wall of the sanctuary as a testament to your belief in our mission together. To keep costs down initially, we've already engaged hundreds of volunteers from around the country who've come to visit us and take part in the restoration. In fact, we've been engaged in this work for nearly three years already! In that time, we've stabilized the building by catching up on decades of deferred maintenance. This Kickstarter will prepare the space for the major overhaul ahead.



# SEEDS OF LIFE

Today, the BCTC site is burgeoning with activity. Current occupancy is as follows...

- Breakers Covenant Church International: A Transformational Church active in neighborhood and community outreach
- Casoe Group: A youth performing Arts Guild for inner city teenagers
- Computer Learning Center: launched in October 2016
- Phoenix Center: Asset-Based Resource Center for displaced and transitional youth
- Stage plays and performing arts
- Jewish Historical tours
- Special Shabbat services for Metro Detroit Jewish Congregations
- Lodging accommodations for volunteers and organizations with a focus community service projects and - Detroit immersion retreats
- The programs in our space have been made possible by the generosity of hundreds of individuals and thousands of volunteer hours by committed local community members. Now, we are going to take that to the next level...









# THE VISION

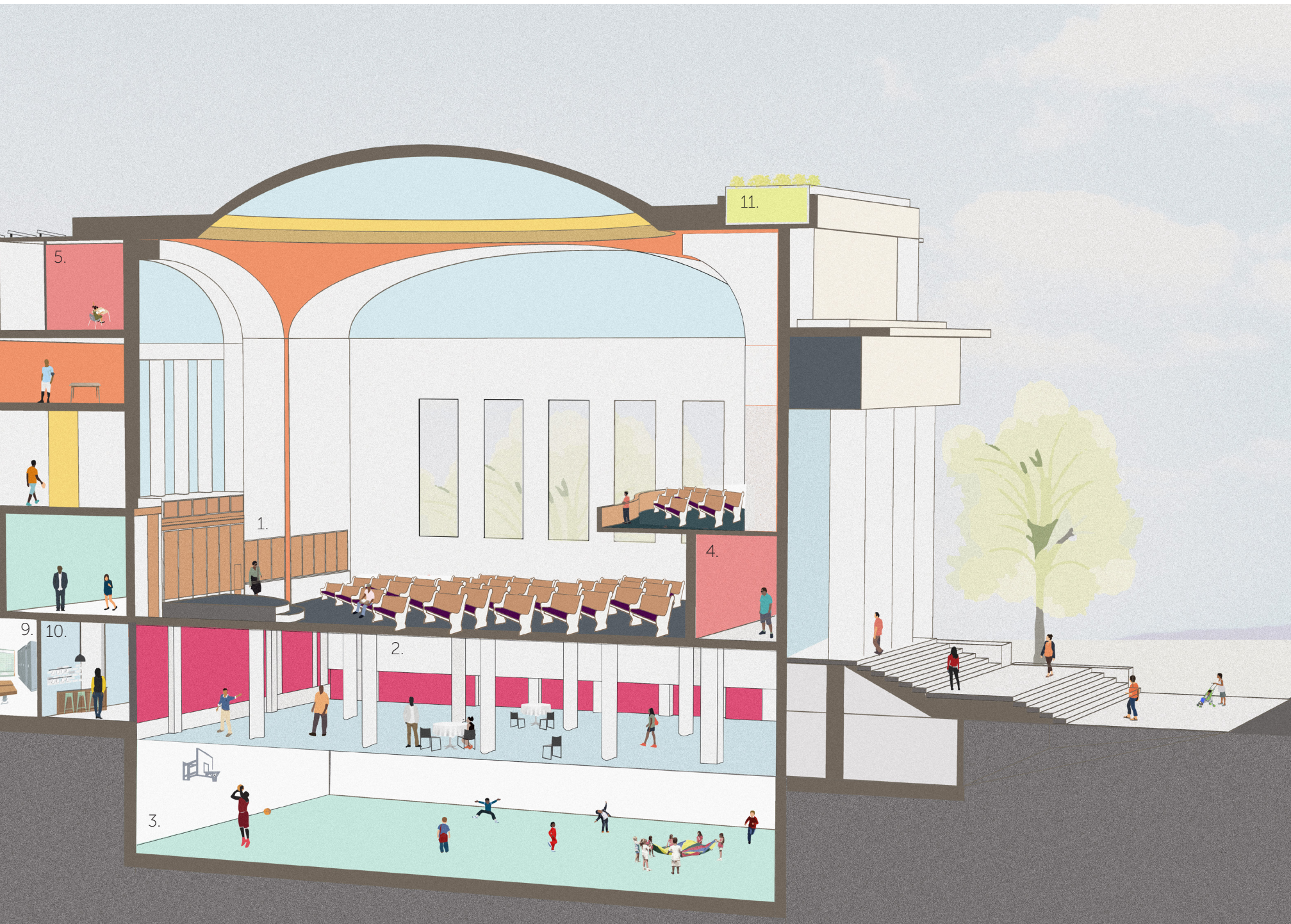
We envision a four-phase renovation process beginning in Summer, 2017 and covering all of the different areas of the building. This Kickstarter campaign will enable us to reach the short-term objectives stated above and transform this vision into a construction plan with an architectural firm and general contractors. Our long-term objectives are:

- Develop a complete architectural plan for the renovated building
- Complete a business plan for future utilization of the space in three components: (a) theater and event space, (b) fitness center and community co-working, educational and small business/non-profit incubation space, (c) church and auditorium space
- Secure capital investment for the entire project
- Complete construction of all phases
- Achieve self-sustainability

- |                           |                      |
|---------------------------|----------------------|
| 1. Sanctuary              | 7. Multipurpose Room |
| 2. Banquet Hall           | 8. Auditorium        |
| 3. Gymnasium              | 9. Locker Rooms      |
| 4. Donor Wall             | 10. Cafe             |
| 5. Classrooms             | 11. Green Roof       |
| 6. Administrative Offices | 12. Solar Panels     |

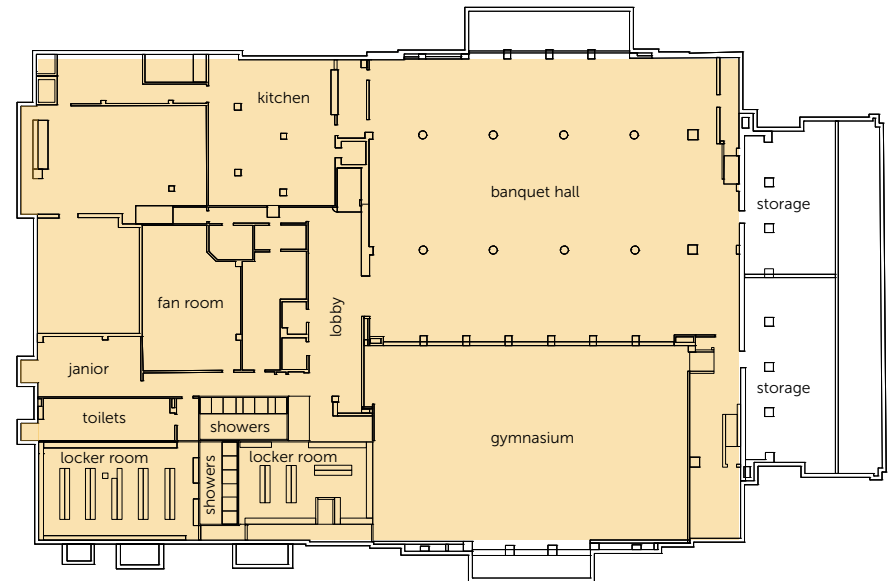
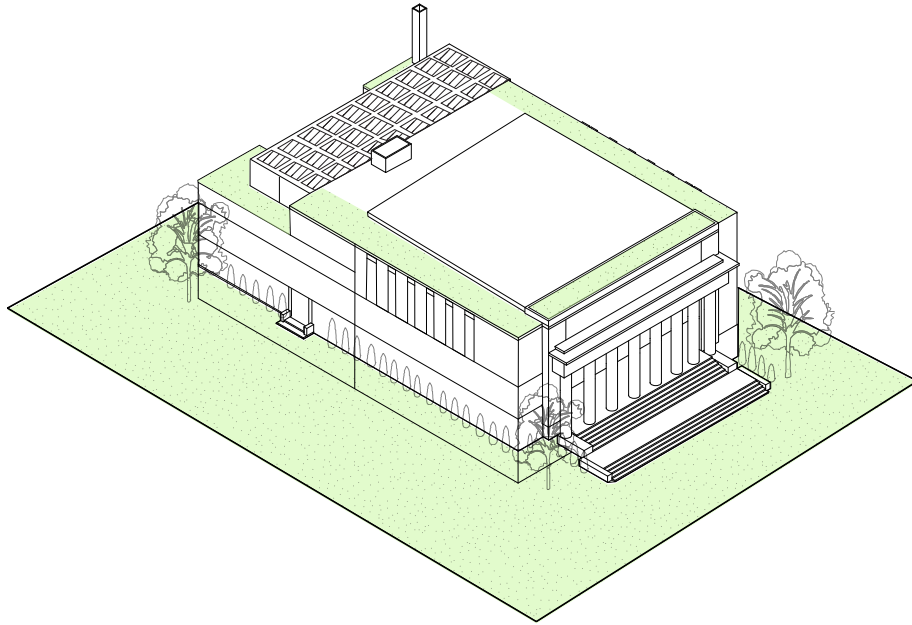








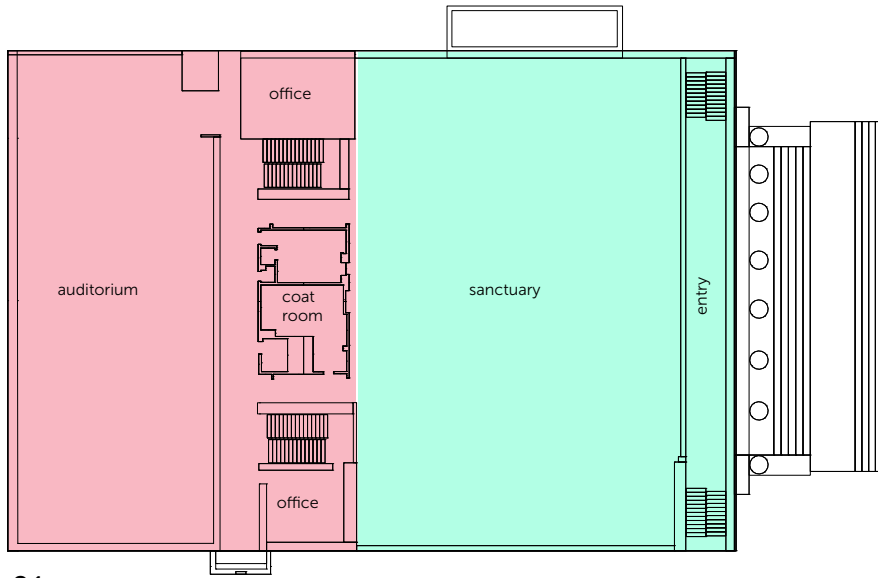
# PHASING OF PROJECT



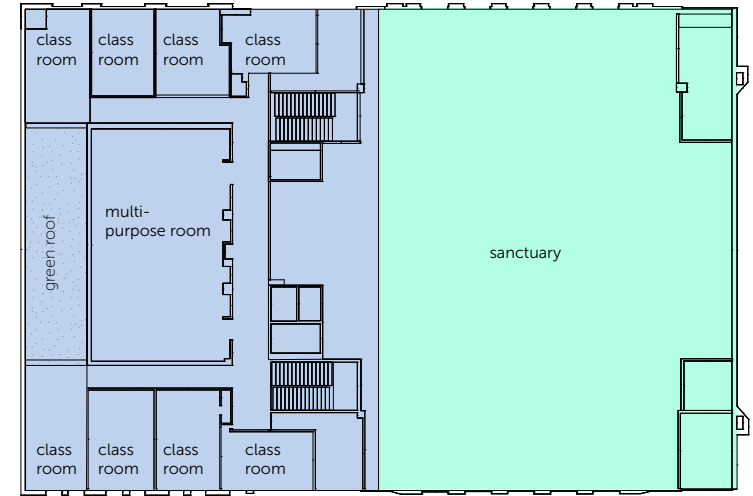
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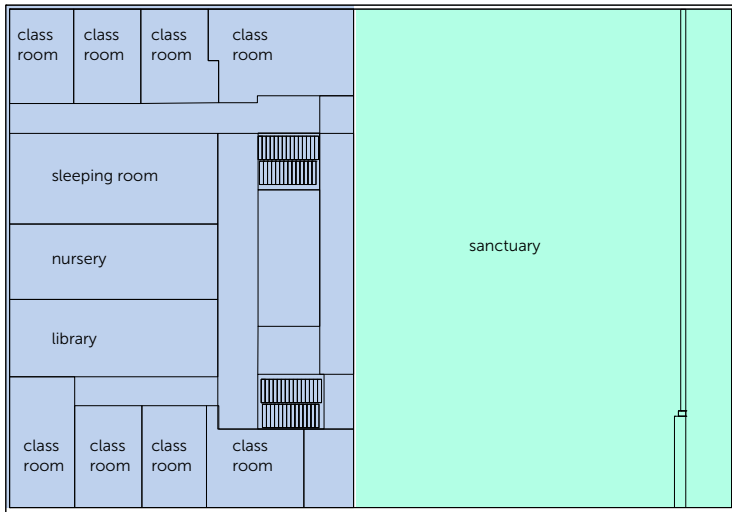




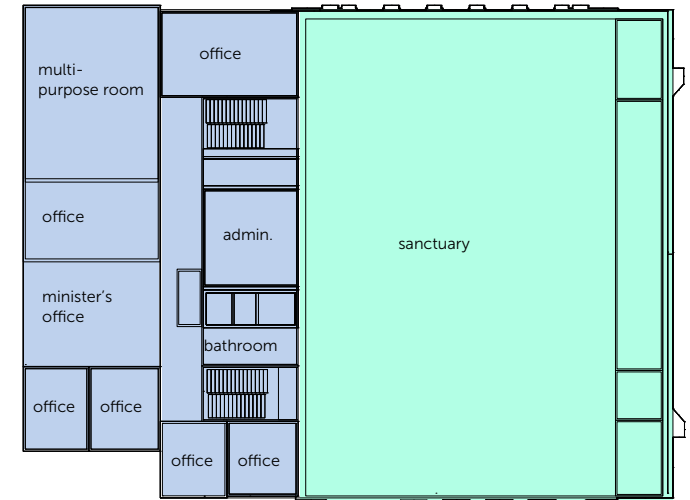
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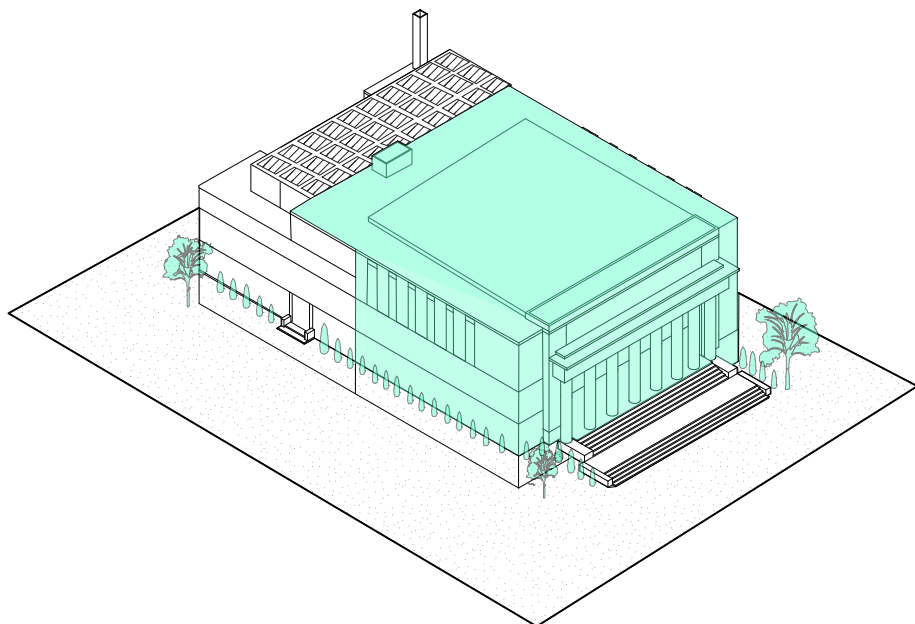
## PHASING

summer 2017

spring 2018

spring 2019

spring 2020



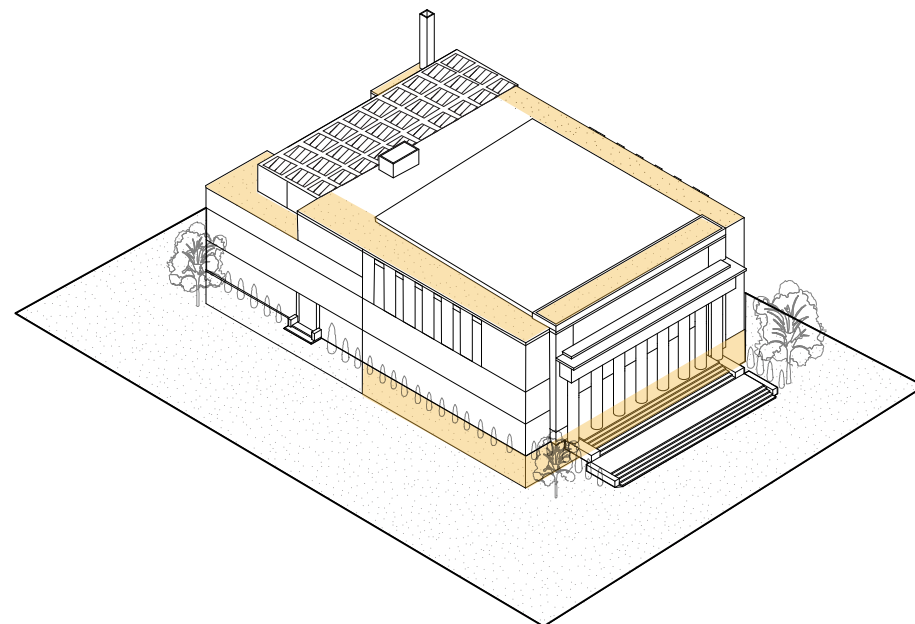
## phase 01: sanctuary

target start date: summer 2017

**Purpose:** Honor metro Detroit's Jewish heritage, merging the sacred and the artistic in a state-of-the-art prayer and event space in the beating heart of the Motor City.

**Overview:** A full aesthetic restoration of the 1,600-seat historic Temple Beth El sanctuary plus a new front lobby, new climate control system, wireless digital sound system, an expanded stage and modern theatrical lighting/video projection system.

**Benchmarks:** Complete building inspection and fire/hazard code review, main floor pew removal, scaffolding installation, roof repair, front facade repair, front door replacement, front stairs repair, column lighting installation, front lawn landscaping, pipe repair/replacement, electrical repair/replacement, plaster repair, mural restoration, stained glass window installation, front lobby expansion, staircase and balcony repair, stage expansion, greenroom restoration, climate control installation, stage lighting installation, sound system installation, video projection system



## phase 02: social hall & gymnasium

target start date: spring 2018

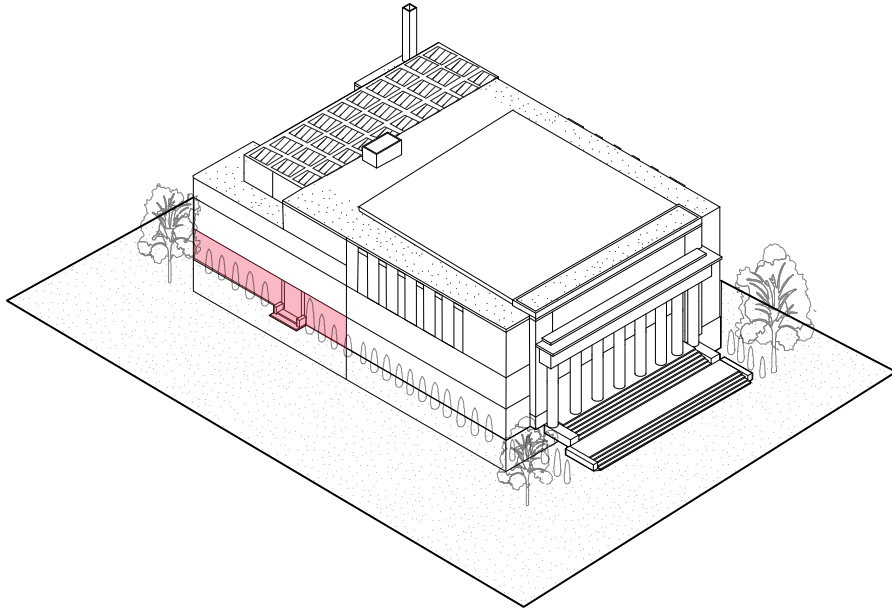
**Purpose:** Create a multi-purpose community gathering space for food, fun, public and private events, and recreation.

**Overview:** A full aesthetic restoration of the basement social hall, commercial kitchen, sub-basement gymnasium, boiler room, maintenance room, bathrooms, and community rooms plus a new elevator system, green infrastructure installation, parking lot renovation, community playground and a modern fitness room and shower/sauna/spa.

**Benchmarks:** Plaster repair, window replacement, pipe repair/replacement, electrical repair/replacement, sub-basement gut renovation, staircase repair, elevator repair, boiler repair/replacement, maintenance room overhaul, gymnasium installation, fitness room installation, shower/sauna/spa installation, side entrance facade restoration and upgrades, front desk installation, side door staff office restoration and upgrades.







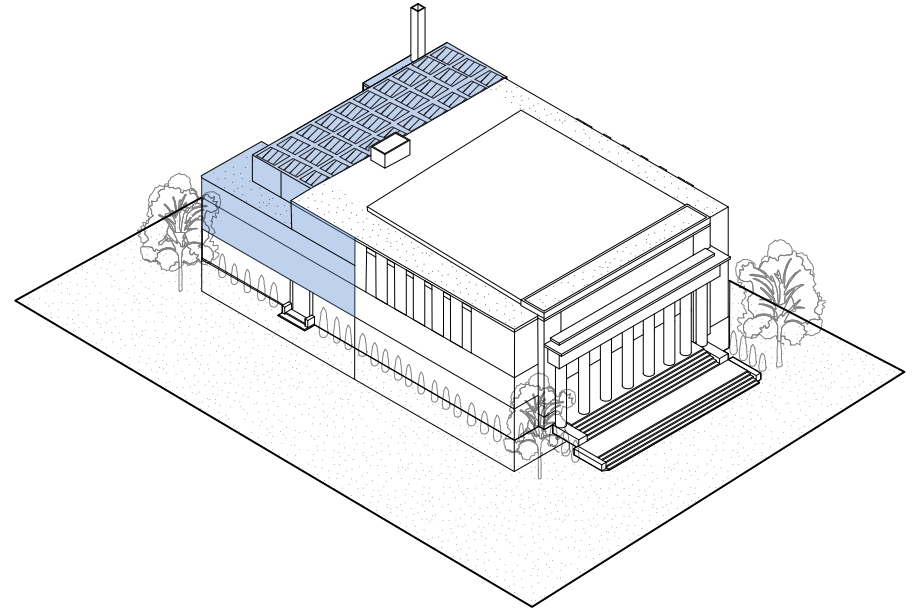
## phase 03: auditorium

target start date: spring 2019

**Purpose:** Renovate a historic auditorium to better serve the growing Christian community of Breakers Covenant Church International as well as provide theatrical space for small- to medium-size performance events.

**Overview:** A complete restoration of the 470-seat church auditorium room, ceiling, stage, backstage, auditorium entrance, side doors, and side facade plus a new climate control system, wireless digital sound system, in-wall sound proofing, an expanded stage, modern lighting system and renovated greenrooms/clergy offices.

**Benchmarks:** Plaster repair, window replacement, pipe repair/replacement, electrical repair/replacement, auditorium light replacement, stage expansion, greenroom/-clergy office renovation, climate control installation, stage lighting installation, sound system and soundproofing installation



## phase 04: community center

target start date: spring 2020

**Purpose:** Incubate a variety of community-centered organizations, startups, and projects that will pursue revitalization and inter-group reconciliation in the larger metro Detroit community as well as provide educational opportunities for an interfaith audience, including a Detroit Jewish History museum.

**Overview:** A complete renovation of the 35 classroom spaces into multi-purpose commercial rental spaces, educational spaces, a Detroit Jewish History Museum, renovated bathrooms and open floor plan small business and community non-profit incubation spaces with each floor representing a different function cluster.

**Benchmarks:** Plaster repair, window replacement, pipe repair/replacement, electrical repair/replacement, climate control system installation, small-room mergers and gut renovation, computer lab upgrade, Jewish Museum construction, building-wide green technology infrastructure, community WiFi and high-speed wired ethernet, updated bathrooms



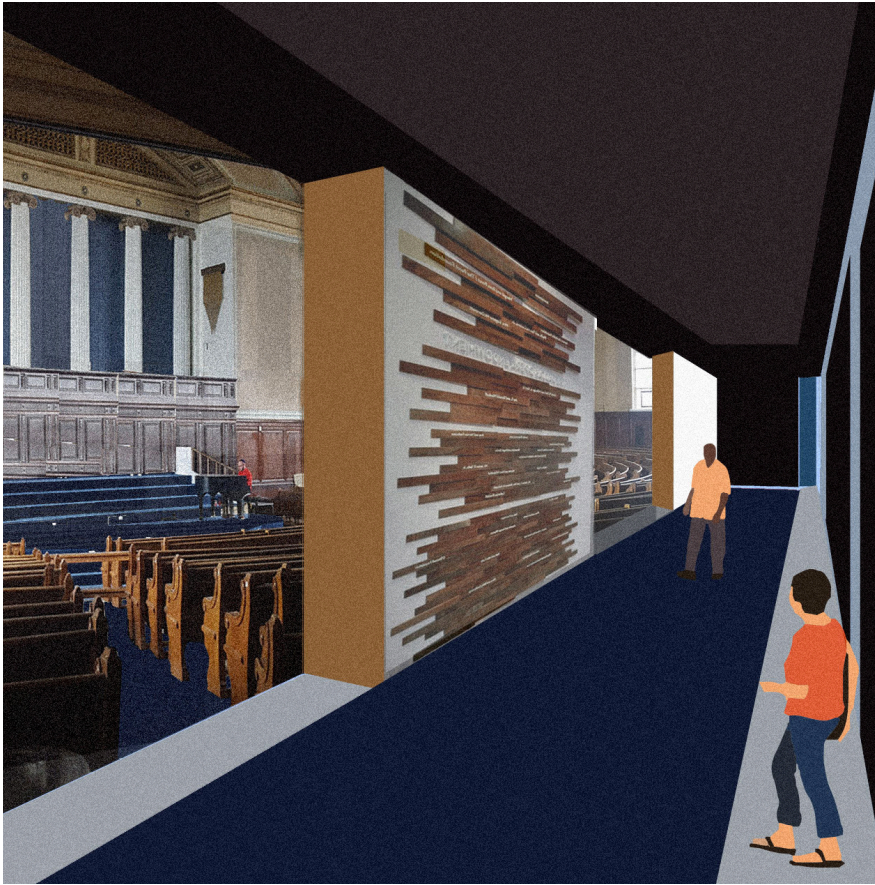


## SANCTUARY









## DONOR WALL

